



Holocaust & Intolerance
Museum of New Mexico

Annual Report

Activities and events of 2017

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616 Central Avenue SW
Albuquerque NM 87102

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President's message: bye-bye status quo

In almost four years as president of the Holocaust & Intolerance Museum of New Mexico (HIMNM), I have seen remarkable changes.

Who's responsible?

You, our funders, and our staff, our board and our volunteers, our visitors and our school groups, our education programs and our new exhibits.

We have outgrown "status quo." This means many things but of prime importance is more staff. First step, a museum director. Second step, a volunteer coordinator.

We are all familiar with the expression "double or nothing." I am asking you to re-think the expression. How does "double or something" sound? My husband and I have decided to double our gift to the museum this year to establish a restricted fund for hiring needed staff. I am very aware that this is not a one-year program. My hope is two-fold. For many, sustaining a prior donation fits their situation. Others might decide to increase their donation – if not double – then an increase that is meaningful to them. When we hire the "right person," our funding sources will increase from grants and businesses. These are areas that we have barely touched.

In this report you'll see the difference you have made as a donor. We sincerely thank you from the bottom of our hearts and look forward to a continued partnership with you.

Jennie L. Negin

"If your hate could be turned into electricity, it would light up the whole world."

– Nikola Tesla

Exhibits

New Mexico's African American Legacy: Visible, Vital, and Valuable

Installed March 27th at front of museum, with the opening reception held on June 4th. Exhibit is on loan from the African American Museum and Cultural Center.

Four exhibits were upgraded with the addition of sound sticks

Completing by August 29th, thus eliminating dueling audio in our small space.

The exhibits are: Rwanda, the Tolerated Genocide; The Flossenbürg Flag; Genocide of Christian Minorities in the Ottoman Empire, and Overturned: A Life Etched in Stone.

The African American Experience, Slavery 1619-1866

On September 17th, the museum proudly launched Phase I of this exhibit.

Chronicles the journey of Africans brought to America as slaves and concludes with the Civil War and its aftermath.

Events and Community Outreach

An Address in Amsterdam, January 11th

Book talk by author Mary Dingee Fillmore in museum's Silvian Library & Study Center

Lawyers without Rights: Jewish Lawyers in Germany under the Third Reich, February 6th to March 11th

Located at UNM Law School, it was a cooperative effort of American Bar Association, German Federal Bar, the Holocaust & Intolerance Museum of New Mexico, and

UNM Law School. Reception on Feb 7th included presentation by Professor Sherri Burr on *Defining Others to Justify Abolishing Legal and Human Rights: Parallels between Jews in Nazi Germany and Free Blacks in Colonial Virginia*.

Yom HaShoah was observed in the JCC on April 23rd. Museum board president was master of ceremonies. Activities included prayer, survivors and their stories, and a performance of *Corrie Remembers*, the saga of Corrie ten Boom by Susie Sandager.

Now Open Six Days

The board voted in June to open the museum a sixth day, Sunday. Volunteers and staff were agreeable to cover.

Teaching the Holocaust for Social Justice: The New Mexico Summer Satellite, June 12th to 16th

Led by museum board members Susan Quintana and Leslie Lawner. The museum acts as fiscal agent for the annual educators’ event and also hosts the group one day.

Overtured: A Life Etched in Stone new exhibit opening reception, June 18th

The JCC hosted a similar event on the 20th.

Second Annual To Life! Fundraiser, October 22nd

Held in the social hall of Congregation B’nai Israel. The successful event raised more than \$10,000 earmarked for new and improved Holocaust exhibits and educational outreach.

Kristallnacht (night of the broken glass) Commemoration, November 9th

Located in the museum with a documentary and the words of the late Elie Wiesel, noted Nobel laureate, spokesperson and Holocaust survivor.

A discussion followed highlighting the need to know history in order for it not to be repeated.

The Herald

Our quarterly newsletter is emailed to more than 1,000 donors and distributed locally to selected sites.

Project Grants and Loans

In May, the **Czech Memorial Scroll Trust** approved a new loan agreement with the museum, now the official caretaker of an orphan Torah scroll.

\$15,000 from Slomo and Cindy Silvian Foundation

\$5,200 from New Mexico Arts

\$3,000 from Jewish Federation of New Mexico

Finances

Income

| | |
|-----------------|--------|
| Donations | 55,974 |
| Education | 21,958 |
| Fundraising | 21,192 |
| Board | 25,961 |
| Payroll support | 10,000 |
| Admin fees | 4,785 |
| Donation box | 4,855 |
| Monthly | 3,682 |
| Exhibits | 1,500 |

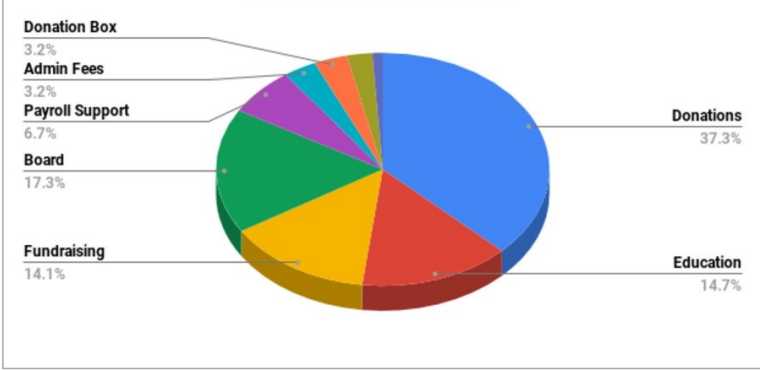
TOTAL \$149,880

Expenses

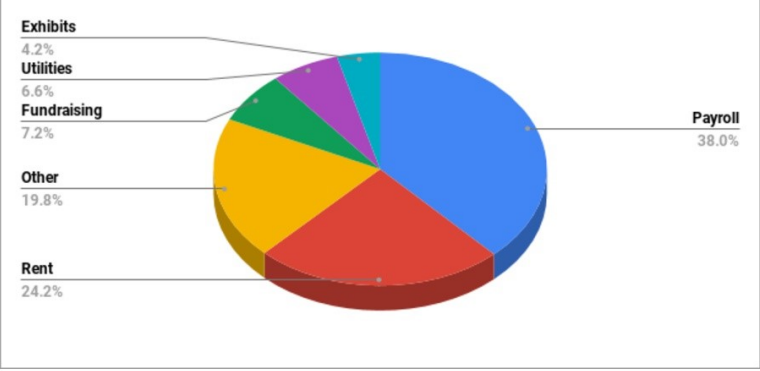
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|-------------|--------|
| Payroll | 40,385 |
| Rent | 25,656 |
| Other | 21,037 |
| Fundraising | 7,600 |
| Utilities | 7,040 |
| Exhibits | 4,446 |

TOTAL \$106,164

MAJOR INCOME ITEMS



MAJOR EXPENSE ITEMS



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***Eliminating hate and intolerance
one mind at a time***